

ECONOMIC DEVELOPMENT CORPORATION

April 22, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:00 AM on Thursday, April 22, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom due to the COVID-19 pandemic. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Mary Lou Neubauer Harley Reabe Scott Sommers
Lindsey Kemnitz Scott Mundro (8:28) Ron Thiem
Liz Otto, Secretary

Absent: Shane Christopherson

Also Present: Tony Daley, Berlin Journal (Zoom); Cathy Schmit, County Administrator (Zoom – 8:04; Keri Solis, Marquette County Economic Development Coordinator

MINUTES

Motion/second (Neubauer/Sommers) to approve the minutes of the March 25, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

AMERICAN RESCUE PLAN UPDATE

Chair Kemnitz stated there is no clarification yet from the federal government on the specifics of the incoming funds. Kemnitz provided information regarding setting up a revolving loan fund at the county level as one of the possible requirements. Discussion held on administrative options for an RLF and broadband/partnerships with providers. This will be put on the next agenda for further discussion.

REVIEW STRATEGIC PLAN MISSION AND GOALS

Chair Kemnitz discussed the vision statement and asked each member to update the committee on how to achieve these goals. She will put together the suggestions and present it at the next meeting.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that GLCVB is currently re-evaluating the social media position to determine how to proceed. He also stated they are working on a new fundraiser with photo submissions for postcards that can be purchased to promote the area.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$37,308.67 in the housing grant checking account and \$1,897.13 in the EDC checking account as of 03/31/2021.

Motion/second (Thiem/Mundro) to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT AND UPDATE

Green Lake County Board Chair Reabe stated that a resolution was adopted by the Green Lake County Board on April 20, 2021 to dissolve TREDC. This should be finalized in August.

COMMUNITY UPDATES

- Markesan area – plans are underway for June Dairy Days on June 11-13
- Dalton/Kingston area – new park project with updated equipment in the Village of Kingston will be completed soon. The area is busy now with the Amish greenhouses open for the season.
- Princeton area – the annual Princeton Flea Market begins it's weekly run on April 24.

- Green Lake area – Memorial Day festivities planned with COVID restrictions in place. Green Lake County Fair will be held this year. The Heidel House is scheduled to reopen in June with the restaurant and spa also opening. Escapade boat tours will also take place this summer.
- Berlin area – Earth Day cleanup is taking place today. Governor Evers visited the area on Tuesday, April 2021 to speak regarding the 230 acre wildlife area set aside in partnership with Ducks Unlimited, a new street project begins in June, and the City Administrator is retiring later this year.

COMMITTEE DISCUSSION

Next regular meeting: May 20, 2021 @ 8:00 AM

Future Agenda Items for action & discussion: American Rescue Plan update, strategic plan mission and goals

ADJOURNMENT

Motion/second (Neubauer/Thiem) to adjourn the meeting at 9:39 AM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk