

ECONOMIC DEVELOPMENT CORPORATION

March 25, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:00 AM on Thursday, March 25, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom due to the COVID-19 pandemic. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Mary Lou Neubauer Harley Reabe
Lindsey Kemnitz Scott Mundro
Liz Otto, Secretary Shane Christopherson (Zoom)

Absent: Scott Sommers, Ron Thiem

Also Present: Tony Daley, Berlin Journal (Zoom); Cathy Schmit, County Administrator (Zoom – 8:15); Keri Solis, Marquette County Economic Development Coordinator (Zoom)

MINUTES

Motion/second (Mundro/Neubauer) to approve the minutes of the February 25, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

WEDC RESOURCES

Jonathon Bartz, Regional Economic Development Director with the Wisconsin Economic Development Corporation (WEDC), appeared via Zoom to outline the different services offered by the WEDC. He covered the aspects needed for a community to grow and prosper and that a regional EDC should be monitoring and promoting those items. Bartz stated that the Green Lake County EDC should be focusing on business retention and expansion at this time. He also discussed the American Rescue Plan Act and how that may affect every municipality.

2020 ANNUAL REPORT

Motion/second (Mundro/Neubauer) to accept the 2020 annual report and forward to County Board along with the end of year Green Lake Country Visitor Bureau (GLCVB) statistics. Motion carried with no negative vote.

RESOLUTIONS

- **Resolution to Amend the Corporate By-Laws of the Economic Development Corporation**

Discussion held on the final date for TREDC termination as a viable entity.

Motion/second (Neubauer/Mundro) to approve the resolution and forward to the Finance Committee for approval.

REVIEW STRATEGIC PLAN

Chair Kemnitz asked each member present for a list of 3 suggestions for a mission statement in the strategic plan. Discussion held. Kemnitz will consolidate the suggestions into paragraph format for the next meeting. She requested that each member have specific goals to achieve the mission statement for the next meeting.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that no GLCVB meeting was held this month.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$30,199.12 in the housing grant checking account and \$2,022.05 in the EDC checking account as of 02/28/21.

Motion/second (Mundro/Reabe) to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT

- RLF and Loan File Update

Mary Neubauer stated one account is completely closed and she is waiting for the final statement from the other account. All funds have been transferred.

COMMUNITY UPDATES

Chair Kemnitz stated she would like this topic on each agenda to provide updates regarding new businesses, infrastructure upgrades, etc. Updates were given on the Princeton, Green Lake, and Berlin areas. Scott Mundro will contact someone in Markesan to provide future updates.

COMMITTEE DISCUSSION

Next regular meeting: April 22, 2021 @ 8:00 AM

Future Agenda Items for action & discussion: American Rescue Plan Act update, strategic plan mission and goals, community updates

ADJOURNMENT

Chair Kemnitz adjourned the meeting at 9:29 AM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk