

ECONOMIC DEVELOPMENT CORPORATION

February 25, 2021

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:00 AM on Thursday, February 25, 2021 at Green Lake County Government Center, County Board Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom due to the COVID-19 pandemic. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Mary Lou Neubauer Harley Reabe Shane Christopherson
Lindsey Kemnitz Scott Mundro (8:06)
Liz Otto, Secretary Scott Sommers

Absent: Ron Thiem

Also Present: Tony Daley, Berlin Journal (Zoom); Cathy Schmit, County Administrator (Zoom); Keri Solis, Marquette County Economic Development Coordinator (Zoom); Lisa Beck, Green Lake Chamber of Commerce

Motion/second (Neubauer/Sommers) to seat Scott Mundro at 8:06 AM. Motion carried with no negative vote.

MINUTES

Motion/second (Sommers/Christopherson) to approve the minutes of the January 21, 2021 meeting with no corrections or additions. Motion carried with no negative vote.

REVIEW OF CURRENT BYLAWS

Discussion held on the current bylaws and changes that need to be made. Liz Otto will work with Corporation Counsel Dawn Klockow to draft a resolution for discussion and approval at the next meeting.

REVIEW AND DISCUSSION OF 2016 COMPREHENSIVE PLAN

Chair Kemnitz stated she submitted this to the committee for information purposes. Many of the statistics are from 2000 so have changed since that time. Discussion held.

REVIEW AND DISCUSSION STRATEGIC PLAN

Discussion held on the short and long term vision plan for the EDC. Keri Solis, Marquette County Economic Development Coordinator, gave an overview of her position and some examples of projects she has implemented. Chair Kemnitz asked each of the members to bring forward their ideas at the next meeting for a vision statement.

GOALS AND OBJECTIVES FOR GREEN LAKE COUNTY ECONOMIC DEVELOPMENT FOR 2021

This will be discussed at future meetings.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro gave an overview of the social media report as submitted. Mundro informed the committee that the person currently taking care of this for GLCVB has taken a FT position elsewhere so they are unsure of how that affects them at this point. Mundro also provided visitor guides for the area.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$35,313.14 in the housing grant checking account and \$4,396.97 in the EDC checking account as of 01/31/21. *Motion/second (Neubauer/Mundro)* to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT

- RLF and Loan File Update

Mary Neubauer stated that Marquette and Waushara counties have combined and are now collecting on the remaining loans. The financial aspect of the TREDC dissolution should be completed by the end of February 2021. The proper procedures for dissolution of the TREDC is forthcoming.

COMMITTEE DISCUSSION

Next regular meeting: March 25, 2021 @ 8:00 AM

Future Agenda Items for action & discussion: 2020 annual report, resolution updating current bylaws, vision statement for the strategic plan

ADJOURNMENT

Motion/second (Sommers/Neubauer) to adjourn at 9:46 AM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk