

ECONOMIC DEVELOPMENT CORPORATION
August 20, 2020

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 1:00 PM on Thursday, August 20, 2020 at Green Lake County Government Center, UWEX Training Room, 571 County Road A, Green Lake, WI. The meeting was held both in person and via Zoom due to the COVID-19 pandemic. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Mary Lou Neubauer Harley Reabe
 Lindsey Kemnitz Scott Mundro
 Liz Otto, Secretary Scott Sommers

Absent: Bob Gintoft, Ron Thiem, Shane Christophersen

Also Present: Carrie Solis, Marquette County Economic Development Coordinator; Tony Daley, Berlin Journal; Cathy Schmit, County Administrator (Zoom)

MINUTES

Motion/second (Mundro/Sommers) to approve the minutes of the July 17, 2020 meeting with one spelling correction. Motion carried with no negative vote.

EDC APPOINTMENT UPDATE

Chair Kemnitz stated that Scott Mundro, Mary Neubauer, and herself are up for reappointment and asked if all would like to remain on the board. *Motion/second (Sommers/Mundro)* to recommend that Lindsey Kemnitz, Scott Mundro, and Mary Neubauer be reappointed for another term. Motion carried with no negative vote. Harley Reabe will check on a possible replacement for Bob Gintoft.

AVAILABLE PROPERTIES RESOURCE

Discussion initiated by Chair Kemnitz regarding properties owned by the cities in Green Lake County for business development. This will be discussed again at the next meeting after inquiries are made with the City of Green Lake and City of Markesan.

GLCVB FUNDS REQUEST

Discussion held regarding Green Lake Country Visitor Bureau's request for \$10,000 for 2021 as in past years. Scott Mundro stated that the entire amount is used to fund the social media consultant contract.

2021 BUDGET

County Administrator Cathy Schmit explained the \$9,500 proposed commitment to the GLCVB for 2021. Discussion held. *Motion/second (Sommers/Neubauer)* to approve the \$2,500 contribution to the GLCVB from the EDC checking account for 2021. Motion carried (Abstain – Mundro).

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated there has been an increase in "likes" for both the Facebook and Instagram accounts. The social media consultant is no longer focusing on the Twitter account due to low interest. Discussion held.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$71,024.11 in the housing grant checking account and \$4,395.87 in the EDC checking account. *Motion/second (Mundro/Neubauer)* to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT

- RLF and Loan File Update

Mary Neubauer gave an update on the TREDC situation. Marquette and Waushara County will be buying out their RLF loans. Discussion held. Account balances were also provided.

COMMITTEE DISCUSSION

Next regular meeting: September 24, 2020 at 8:30 AM or October 22, 2020 at 8:30 AM

Future Agenda Items for action & discussion:

ADJOURNMENT

Motion/second (Mundro/Sommers) to adjourn at 2:18 PM. Motion carried with no negative vote.

Submitted by

Liz Otto
Treasurer/County Clerk