

ECONOMIC DEVELOPMENT CORPORATION
February 14, 2020

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kennnitz at 8:30 AM on Friday, February 14, 2020 at Green Lake County Government Center, County Board Committee Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting law were certified as being met. The Pledge of Allegiance was recited.

Present: Mary Lou Neubauer Harley Reabe
Lindsey Kennnitz Ron Thiem
Scott Sommers

Absent: Bob Gintoft
Liz Otto

Also Present: Carrie Solis, Marquette County Economic Development Coordinator; Tony Daley, Berlin Journal; Nan Hanson, Acting Secretary.

MINUTES

Motion/second (Reabe/Neubauer) to approve the minutes of the January 17, 2020 meeting with no corrections or additions. Motion carried with no negative vote.

PUBLIC COMMENT (3 minute limit)

None

EDC APPOINTMENT UPDATE

Chair Kennnitz stated she has one person interested, however has not been able to confirm as of yet.

BUSINESS BOOTCAMP

Chair Kennnitz stated she has been in conversation with three possible speakers, however, nothing has been confirmed as of yet. Chair Kennnitz will have the speakers finalized along with a possible flyer for review and approval by the committee at the next meeting.

BUSINESS RESOURCE PAGE

Chair Kennnitz stated communication has been with ADVOCAP and MPTC, nothing has been finalized as of yet.

COUNTY WEBSITE EVENT POSTINGS

The Counties IT department has approved postings be made to the County web-site that the County Clerk deems news worthy.

DISCUSSION ON ECONOMIC DEVELOPMENT PRIORITIES

Chair Kennnitz continued the discussion from last month of the direction and focus of the committee. Chair Kennnitz highlighted 3 areas from the Green Lake County Comprehensive Plan as possible focus points for the committee. Discussion held.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

The report included in this month's packet was reviewed.

GLCVB LONG RANGE PLAN

Chair Kennnitz stated GLCVB committee will be meeting next week to discuss the recent Room Tax meeting that was held with area Lodging owners.

TREASURER’S REPORT

Nan Hanson, acting secretary, stated that there is currently a balance of \$62,114.72 in the housing grant checking account and \$6,894.35 in the EDC checking account. *Motion/second (Sommers/Neubauer)* to accept the treasurer’s report. Motion carried with no negative vote.

TREDCE REPORT

- RLF and Loan File Update

Mary Lou Neubauer handed out the revolving loan fund summary as of 2/7/2020. Discussion held.

COMMITTEE DISCUSSION

Next regular meeting: March 27, 2020 at 8:30 AM

Future Agenda Items for action & discussion: EDC appointment update, Business Bootcamp, Business Resource Page, County website event postings, Economic Development priorities

ADJOURNMENT

Motion/second (Thiem/Sommers) to adjourn. Motion carried with no negative vote. Chair Kemnitz adjourned the meeting at 9:53 AM.

Submitted by

Nan Hanson
Deputy County Clerk

DRAFT