



GREEN LAKE COUNTY

571 County Road A, Green Lake, WI 54941

Original Post Date: 01/10/2020

Amended* Post Date:

The following documents are included in the packet for the Economic Development Corporation on January 17, 2020:

- 1) Agenda
- 2) Minutes from 12/13/19
- 3) Agenda for Business Bootcamp



**GREEN LAKE COUNTY
ECONOMIC DEVELOPMENT CORPORATION**

Office: 920-294-4005

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**GREEN LAKE COUNTY
ECONOMIC DEVELOPMENT CORPORATION
MEETING NOTICE**

January 17, 2020

8:30AM

**Green Lake County Government Center
Lower Level Committee Room
571 County Road A, Green Lake, WI 54941**

AGENDA

1. Call to Order
2. Certification of Open Meeting Law
3. Pledge of Allegiance
4. Minutes – 12/13/19
5. Public Comment (3 min limit)
6. EDC Appointment Update
7. Business Bootcamp
8. CDBG EAP funding - new for January
9. Business Resource Page
10. Discussion on Economic Development Priorities
11. GLCVB Advertising Report
12. GLCVB Long Range Plan
13. Treasurer's Report
14. TREDC Report
 - RLF and Loan File Update
15. Committee Discussion
 - Future Meeting Date & Agenda items:
16. Adjourn

Sincerely,
Elizabeth Otto
Secretary/Treasurer

Please note: Meeting area is accessible to the physically disabled. Anyone planning to attend who needs visual or audio assistance should contact Elizabeth Otto, 294-4005, not later than 4 PM on the day before the meeting.

ECONOMIC DEVELOPMENT CORPORATION
December 13, 2019

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:30 AM on Friday, December 13, 2019 at Green Lake County Government Center, HHS Conference Room, 571 County Road A, Green Lake, WI. The meeting was moved at 8:50 AM to the County Board Conference Room which was the correct meeting location as noticed. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present	Mary Lou Neubauer	Liz Otto	Harley Reabe
	Lindsey Kemnitz	Scott Mundro	Ron Thiem

Absent: Scott Sommers, Bob Gintoft

Also present: Carrie Solis, Marquette County Economic Development Coordinator; Cathy Schmit, County Administrator; Nate Olson, Dodge County Planning and Economic Development Administrator

MINUTES

Motion/second (Mundro/Reabe) to approve the minutes from the November 4, 2019 meeting with no corrections or additions. Motion carried with no negative vote.

PUBLIC COMMENT (3 minute limit)

Nate Olson, Dodge County Planning and Economic Development Administrator, introduced himself and stated he was in attendance to exchange ideas and gather information. Lindsey Kemnitz and Carrie Solis informed the committee about the New North summit which both attended. Discussion held.

EDC APPOINTMENT UPDATE

Chair Kemnitz stated that she has two people interested and will keep the committee informed.

BUSINESS BOOTCAMP

Chair Kemnitz handed out an agenda from Sauk County for the Business Boot Camp held there in October. Date set for April 27, 2020 to be held at the American Legion Hall in Green Lake if available. Discussion held regarding speakers and topics. More details will be worked out at future meetings.

BUSINESS RESOURCE PAGE

Chair Kemnitz handed out a business response plan which was developed by the Waushara County EDC to provide information to people with business startup questions. Discussion held. This will be place on next month's agenda for further review.

2020 EDA PUBLIC WORKS AND ECONOMIC ADJUSTMENT ASSISTANCE PROGRAM

Chair Kemnitz stated there are no further updates at this time.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Chair Kemnitz provided the November Facebook statistics. Scott Mundro stated that the Twitter account is being scaled back and directed to other social media outlets.

GLCVB LONG RANGE PLAN

Scott Mundro gave an update on the GLCVB's proposed plan for a regional room tax. This will be discussed at their December 18, 2019 meeting. Mundro explained how the room tax could be incorporated and stated that they are hoping to work with Waushara and Marquette counties to help provide information on setting it up.

TREASURER'S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$74,923.45 in the housing grant checking account and \$7,313.76 in the EDC checking account. Otto stated that \$75.00 was deposited into the EDC account from the summit held on October 2, 2019 but that there is an outstanding invoice to Crossroads for food at the summit for \$420.00. **Motion/second (Mundro/Thiem)** to pay the outstanding invoice to Crossroads in the amount of \$420.00. Motion carried with no negative vote.

Motion/second (Reabe/Mundro) to accept the treasurer's report. Motion carried with no negative vote.

TREDC REPORT

- RLF and Loan File Update

Mary Lou Neubauer handed out the revolving loan fund summary as of 11/25/2019. Discussion held.

COMMITTEE DISCUSSION

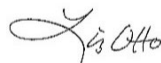
Next regular meeting: January 17, 2020 at 8:30 AM.

Future Agenda Items for action & discussion: Business Bootcamp, business resource page

ADJOURNMENT

Chair Kemnitz adjourned the meeting at 9:45 AM.

Submitted by



Liz Otto
County Clerk

Business Bootcamp Event

Starting a Business

Date: April 27th 8am to 4pm

Location: American Legion Hall

Agenda:

8:30-9:00	Introductions
9:00-10:30	Business Model Canvas- Exploring Your Idea (SBDC)
10:30-10:45	Break
10:45-11:45	Establishing Your Legal Entity
11:45-12:15	Lunch/ Networking
12:15- 1:30	Financing
1:30-2:30	Accounting
2:30-2:45	Break
2:45-3:45	Marketing
3:45-4:00	Wrap Up

Speakers:

Food:

Fee/ How to Pay:

Minimum Participants: