

ECONOMIC DEVELOPMENT CORPORATION
January 17, 2020

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:30 AM on Friday, January 17, 2020 at Green Lake County Government Center, County Board Committee Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present	Mary Lou Neubauer	Liz Otto	Harley Reabe
	Lindsey Kemnitz	Scott Mundro (8:35)	Ron Thiem
	Scott Sommers		

Absent: Bob Gintoft

Also present: Carrie Solis, Marquette County Economic Development Coordinator; Jerry Specht and Ken Bates, Green Lake Greenways; Shane Kristofferson, Fortifi Bank; Tony Daley, Berlin Journal

MINUTES

Motion/second (Reabe/Sommers) to approve the minutes from the December 13, 2019 meeting with no corrections or additions. Motion carried with no negative vote.

PUBLIC COMMENT (3 minute limit)

Jerry Specht and Ken Bates of Green Lake Greenways gave an update on the status of the proposed multi-use path on Highway 23 between Green Lake and Ripon. A fundraiser is being held on May 23, 2020.

EDC APPOINTMENT UPDATE

Chair Kemnitz stated that she has one person currently interested.

BUSINESS BOOTCAMP

Chair Kemnitz handed out a preliminary agenda for the Business Boot Camp to be held at the American Legion in Green Lake on April 27, 2020. Discussion held on possible speakers and other details. A minimum number of 10 attendees will be required to hold the seminar. This will be put on the next agenda for more discussion and finalization of plans.

CDBG EAP FUNDING

Chair Kemnitz informed the committee about flooding funds available to businesses and homeowners should the need arise through Community Development Block Grants (CDBG) and EAP (Emergency Assistance Program).

BUSINESS RESOURCE PAGE

Chair Kemnitz had no updates at this time.

DISCUSSION ON ECONOMIC DEVELOPMENT PRIORITIES

Chair Kemnitz initiated a discussion regarding the direction and focus of the committee. Discussion held. This will be put on the next agenda for further discussion.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro stated that the social media reports were all within normal ranges for December.

GLCVB LONG RANGE PLAN

Scott Mundro stated the group is planning to schedule a meeting in early February regarding a regional room tax.

TREASURER’S REPORT

Treasurer Liz Otto stated that there is currently a balance of \$74,923.45 in the housing grant checking account and \$6,894.06 in the EDC checking account.

Motion/second (Neubauer/Mundro) to accept the treasurer’s report. Motion carried with no negative vote.

TREDC REPORT

- RLF and Loan File Update

Mary Lou Neubauer handed out the revolving loan fund summary as of 12/31/2019. Discussion held.

COMMITTEE DISCUSSION

Next regular meeting: February 14, 2020 at 8:30 AM.

Future Agenda Items for action & discussion: Business Bootcamp, business resource page, county website event posting, Economic Development priorities

ADJOURNMENT

Chair Kemnitz adjourned the meeting at 10:00 AM.

Submitted by



Liz Otto
County Clerk