

ECONOMIC DEVELOPMENT CORPORATION
August 16, 2019

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Lindsey Kemnitz at 8:30 AM on Friday, August 16, 2019 at Green Lake County Government Center, HHS Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present Mary Lou Neubauer Liz Otto Harley Reabe
 Lindsey Kemnitz Scott Mundro

Absent: Scott Sommers, Ron Thiem, Bob Gintoft

Also present: Tony Daley, Berlin Journal; Carrie Solis, Marquette County Economic Development Coordinator; Jan Griedl, Advocap Business Development Specialist; Jason Mansmith, GLCVB President

MINUTES

Motion/second (Reabe/Mundro) to approve the minutes from the July 26, 2019 meeting with no corrections or additions. Motion carried with no negative vote.

APPEARANCES – Jan Griedl, ADVOCAP Business Development Specialist, gave a brief description of the business programs offered including small business loans, training opportunities, and grant money available.

PUBLIC COMMENT (3 minute limit) – none

EDC APPOINTMENT UPDATE

Chair Kemnitz stated she hopes to have a prospective new member present at the next meeting.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

The July social media reports were presented and discussed. Numbers have increased from a year ago at this time.

TREASURER'S REPORT

County Clerk Liz Otto gave an update on the EDC checking account. The current balance as of July 31, 2019 is \$7,359.53. The housing grant checking account has a balance of \$94,044.70 as of July 31, 2019. Otto gave several different options from area banks regarding interest rates for the housing grant checking account but is still waiting for a couple of responses. This will be placed on the September agenda for firmer numbers.

Motion/second (Neubauer/Mundro) to accept the treasurer's report. All ayes. Motion carried.

ANNUAL MEETING DATE

Discussion held on annual meeting which will take place prior to the summit.

SUMMIT IDEAS

Discussion held on ideas and format for the annual summit. Date set for October 2, 2019 to be held at the Green Lake Legion Hall. Scott Mundro will create invitations and an advertisement for the area paper. Speakers and presenters will be finalized through Kemnitz and Mary Lou Neubauer. This will be put on the September agenda for final plans.

2020 BUDGET REQUEST FROM GLCVB

Scott Mundro stated that Green Lake Country Visitor’s Bureau gave the committee an overview of long range plans such as the desire to hire a part-time person in the future and to develop a regional room tax. For now, they are requesting \$10,000 from Green Lake County and \$2,500 from the Economic Development Corporation to continue operation for 2020.

Motion/second (Neubauer/Kemnitz) to approve the request for a total of \$12,500. Motion carried with no negative vote.

Harley Reabe was excused from the meeting at 10:03 AM. No quorum present.

TREDC REPORT

- RLF and Loan File Update

Mary Lou Neubauer handed out the current financial reports as of July 31, 2019 and gave an update of business site visits.

COMMITTEE DISCUSSION

Next regular meeting: September 16, 2019 @ 8:30 AM

Future Agenda Items for action & discussion: Annual meeting agenda, summit updates and final plans.

ADJOURNMENT

Chair Kemnitz adjourned the meeting at 10:10 AM.

Submitted by



Liz Otto
County Clerk