

ECONOMIC DEVELOPMENT CORPORATION
September 27, 2018

The meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Scott Sommers at 3:00 PM on Thursday, September 27, 2018, Green Lake County Government Center, Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

Present	Scott Sommers	Mary Lou Neubauer
	Harley Reabe	Phil Baranowski
	Lindsey Kemnitz	Roger Field
	Liz Otto	Bob Gintoft
	Scott Mundro	

Absent: Dave Abendroth

Also present: Tony Daley, Berlin Journal

MINUTES

Motion/second (Baranowski/Field) to amend the minutes from August 2, 2018 to remove the sentence regarding the elimination of the \$40,000 for the Tri-County Economic Development Director from the 2019 budget. All ayes. Motion carried. ***Motion/second (Neubauer/Baranowski)*** to approve the minutes from August 2, 2018 as amended. All ayes. Motion carried.

CORRESPONDENCE – Secretary Liz Otto read an email from David Abendroth resigning his position on the Economic Development Corporation due to a stipulation in the bylaws. ***Motion/second (Baranowski/Kemnitz)*** to accept Abendroth’s resignation. All ayes. Motion carried.

PUBLIC COMMENT (3 minute limit) – None

UPDATE ON REVOLVING LOAN FUND

Mary Lou Neubauer gave an update on the current status of the revolving loan fund. Discussion held with questions and suggestions. Neubauer stated a final decision should be available by year end.

REVIEW MISSION STATEMENT AND BYLAWS

Discussion held on the current and future status of the corporation.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro gave a report on the recent activities of the GLCVB including an advertising agreement with the Berlin Journal for a newspaper spread of area merchants in November to promote local shopping. Discussion held on requesting additional funds for 2019. Mundro also gave an update of the social media presence and stated that a refund of \$4,000 was received from the previous provider. Positive feedback was received for the WiFi hotspot at the Green Lake County fair.

TREASURER’S REPORT

County Clerk Liz Otto gave an update on the EDC checking account. The current balance as of August 31, 2018 is \$9,855.58.

The housing grant checking account has a balance of \$84,026.08 as of August 31 31, 2018.
Motion/second (Fields/Gintoft) to accept the treasurer's report. All ayes. Motion carried.

TREDC REPORT

- Future funding for TREDC
Green Lake County Board Chair Harley Reabe stated that the 3 counties involved in TREDC (Green Lake, Marquette, and Waushara) all wish to continue as members of TREDC. Bob Gintoft distributed his ideas for promotion and development.
- Director replacement
Funding for a Director replacement for 2019 was discussed. EDC Chair Scott Sommers stated he is in support of TREDC, support of a replacement Director, and is requesting reconsideration of funding for that position in 2019.

COMMITTEE DISCUSSION

Next regular meeting: November 29, 2018 @ 3:00 PM

Future Agenda Items for action & discussion: TREDC funding, Director replacement, RLF loans

ADJOURNMENT

Motion/second (Baranowski/Mundro) to adjourn at 4:25 PM. Motion carried.

Submitted by



Liz Otto
County Clerk