

ECONOMIC DEVELOPMENT CORPORATION
May 23, 2019

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Chair Scott Sommers at 3:00 PM on Thursday, May 23, 2019 at Green Lake County Government Center, Conference Room, 571 County Road A, Green Lake, WI. The requirements of the open meeting laws were certified as being met. The Pledge of Allegiance was recited.

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|---------|---------------------|-----------------|---------------------|
| Present | Mary Lou Neubauer | Liz Otto | Absent: Bob Gintoft |
| | Harley Reabe | Lindsey Kemnitz | |
| | Scott Mundro (3:07) | | |
| | Scott Sommers | | |

Also present: Tony Daley, Berlin Journal

MINUTES

Motion/second (Reabe/Sommers) to approve the minutes from the April 25, 2019 meeting with no additions or corrections. All ayes. Motion carried.

CORRESPONDENCE – none

PUBLIC COMMENT (3 minute limit) – none

EDC APPOINTMENT UPDATE

Harley Reabe stated he has a commitment from Ron Thiem to serve on the committee to represent the southern end of the county.

Motion/second (Reabe/Sommers) to recommend Ron Thiem be appointed to the EDC by the County Board. All ayes. Motion carried.

CDBG MEETING UPDATE

Lindsey Kemnitz and Liz Otto gave an update on the May 3, 2019 meeting of the Central Housing Region and Community Development Block Grant committee in Mauston. Discussion held. An article will be published in the local papers when information is available from the CDBG to inform the public about the opportunities provided by the program.

GREEN LAKE COUNTRY VISITORS BUREAU (GLCVB) ADVERTISING REPORT

Scott Mundro gave figures regarding the increase in visitor spending, business sales, and tourism related employment from 2017 to 2018 in the GLCVB area.

TREASURER’S REPORT

County Clerk Liz Otto gave an update on the EDC checking account. The current balance as of April 30, 2019 is \$7,358.61. The housing grant checking account has a balance of \$85,695.54 as of April 30, 2019. Liz Otto will check interest rates at other banks for the housing grant checking account and will also find out if it’s possible to invest any of the funds in a short term CD.

Motion/second (Mundro/Reabe) to accept the treasurer’s report. All ayes. Motion carried.

DISCUSSION OF COUNTY WIDE ROOM TAX

Scott Mundro stated that the GLCVB has been discussing the implementation of a county wide room tax to help fund the organization and other economic development projects. State statutes dictate how room tax funds can be spent and the percentage allowed. Currently only a few municipalities within the county have implemented a room tax. Discussion held. Mundro will check with Waushara and Marquette County to get more information. This will be put on the June agenda.

BUSINESS VISIT SCHEDULE

Harley Reabe stated that no more than 2 members could visit a business at one time due to open meeting law. Discussion held. This will be put on the June agenda.

GREEN LAKE COUNTY HOUSING SURVEY UPDATE

Lindsey Kemnitz stated that the City of Berlin has not finalized any plans on this. She will advise the committee when they do.

GRANTS WISHLIST

Discussion held on the possibility of applying for a grant to hire a consulting firm to provide services on economic development and grant writing. This will be put on the June agenda.

TREDC REPORT

- RLF and Loan File Update

Mary Lou Neubauer gave a financial update on current loans. Loan files have all been received and are being reviewed. There is a TREDC meeting scheduled in June. More information will be provided at the June EDC meeting.

COMMITTEE DISCUSSION

Next regular meeting: June 20, 2019 @ 3:00 pm

Future Agenda Items for action & discussion: county wide room tax, business visit schedule, grants wishlist

ADJOURNMENT

Motion/second (Sommers/Mundro) to adjourn at 4:25 PM. Motion carried.

Submitted by



Liz Otto
County Clerk