

ECONOMIC DEVELOPMENT CORPORATION
September 10, 2008

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Phil Baranowski, at 8:30 am on Wednesday, September 10, 2008, at the Green Lake County Courthouse, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Phil Baranowski Marge Bostelmann Scott Sommers
 Roger Field Dan Priske Art Egbert

Absent: Terry Williamson, Ken Werth, Mary Lou Neubauer
Also present: Jason Kauffeld, Bill Wheeler and Tim Martin

MINUTES

Motion/second (Priske/Egbert) to accept the minutes of July 3, 2008. Motion carried.

PUBLIC COMMENT None

APPEARANCES None

REPORT ON TRI-COUNTY EDC

Bill Wheeler updated the members on TREDC. Wheeler also mentioned that the County is not part of the ECRPC and an approval is needed by EDRPC for funding of a business expansion in Green Lake County. The approval may not be given because Green Lake County is not part of the planning commission.

The summit is scheduled for October 30 at the Heidel House. Registration will be 8:15 to 9:00 am. The focus is entrepreneurship.

The signs are being developed and will be put up soon.

Appoint 2 members for RLF Review Committee:

Discussion was held. *Motion/second(Priske/Egbert)* to appoint Tim Miller and Roger Field to the review committee. Motion carried.

REPORT ON THE GREEN LAKE COUNTRY VISITORS BUREAU

Field stated that the GLCVB has voted to have the EDC as an advisory member and not a voting member. They wanted it to stay only chambers and not make it a bureaucracy. Discussion was held on the funding that the EDC give for tourism dollars through the Green Lake County Tourism Council check book. Bostelmann would like to attend the next GLCVB meeting and explain the EDC focus on tourism.

Motion/second(Egbert/Priske) that if the EDC is not a made voting member our membership will not be renewed next year. Motion carried. Bostelmann will attend the next meeting.

ADVERTISING:

Village Profile: The County can purchase an ad on the back cover of the "wrap" and an ad on the map for \$2500 based on the EDC sponsorship's role. This is about 50% of the cost. Discussion was held on how to incorporate the Amish area into the map.

Green Lake Magazine: Bostelmann has also received a solicitation to advertise in the Green Lake magazine. The EDC has not advertised in the magazine for several years.

Motion/second(Egbert/Priske) to approve the \$2500 expenditure for the ad on the map and wrap with Bostelmann having the authority to negotiation on behalf of the Amish. Motion carried.

CORRESPONDENCE

Baranowski received an email from Ken Werth regarding a grant received by the Madison Area Technical College. Werth asked about grant funding for Moraine Park. Baranowski told the Members of the grants that Moraine Park has received and Jo Ann Hall from Moraine Park Technical College is willing to attend a meeting and explain the grants. Wheeler will check to see if she can be a part of the Summit in October.

TREASURER'S REPORT

The Treasurer's report was presented. Discussion was held. Bostelmann also presented the annual report on the Green Lake County Tourism Counsel check book and how the funds were used.

Motion/second(Egbert/Field) to accept the EDC Treasurer's report and the Green Lake County Tourism Report. Motion carried.

Budget

Bostelmann explained that she has submitted the 2009 budget request with the same budget figures as 2008 per the directive of the Finance Committee.

Motion/second(Priske/Field) to accept the budget as presented with a 0% increase for 2009. Motion carried.

The EDC has been requested to attend a Finance Committee meeting next Thursday at 4:30 to explain the budget.

VOUCHERS – None

TRI-COUNTY LEADERSHIP INITIATIVE STUDENTS AND SPONSORS

Dead line September 22. Jason handed out the syllabus. He has several commitments for sponsorships for students.

SELECT BUSINESSES TO VISIT NEXT MONTH

Because the meeting date was cancelled and rescheduled this meeting took place in Green Lake. Bostelmann will contact Barb Reif to see if the Board can tour Barrett House in October. Bostelmann will also find a place in Markesan to hold the meeting.

STRATEGIC PLANNING

Jason gave the members the 2003 strategic plan for review. The strategic issues/goals were reviewed, discussed and modified as necessary. The review will continue next month.

COMMITTEE DISCUSSION None

FUTURE AGENDA ITEMS FOR ACTION AND DISCUSSION:

Meeting Dates: October 3, 2008 in Markesan. Mayor Slate will be invited.

Agenda Items: Continue strategic planning (1 hour). GLA representative on how to attract business from the people who live along the lake.

CLOSED SESSION

Motion/second(Field/Egbert) to move into closed session per ss.19.85 (I) to discuss matters relating to a pre-payment of loan and sale of secured equipment. Roll call vote, 6 ayes, 0 nays, motion carried

RESUME OPEN SESSION

Motion/second(Priske/Egbert) to resume open session. Roll call vote, 6 ayes, 0 nays, motion carried.

ADJOURNMENT

Motion/second(Priske/Field) to adjourn at 10:50 a.m. Motion carried.

Submitted by



Marge Bostelmann
Secretary