

ECONOMIC DEVELOPMENT CORPORATION

February 5, 2010

The regular meeting of the Green Lake County Economic Development Corporation Board of Directors was called to order by Phil Baranowski, at 8:30 AM on Friday, February 5, 2010, Green Lake County Boardroom, Green Lake, WI. The requirements of the open meeting laws were certified as being met.

Present: Phil Baranowski Marge Bostelmann
Terry Williamson Dan Priske
Scott Sommers

Absent: Mary Lou Neubauer, Ken Werth, Roger Field, Art Egbert

Also present: Bill Wheeler and Jason Kauffeld

MINUTES

Motion/second(Williamson/Sommers) to accept the minutes of December 4, 2009 regular meeting. Motion carried.

CORRESPONDENCE – None

PUBLIC COMMENT – None

APPEARANCES

HOUSING GRANT PROJECT

Bostelmann reported that a request for an amendment to the EAP contracts was sent to the state to include acquisition and demolition. Another ad was put in the local papers advertising the EAP grant again this past month.

REPORT ON TRI-COUNTY EDC

Wheeler presented a summary of the 2009 business development projects. Of the totals, 19 projects were in Green Lake, 21 in Marquette and 23 in Waushara. Assistance given ranges from start up planning to financial assistance. TREDC provided loans to seven businesses totaling \$454,000 with total project costs of over \$2.6 million. Wheeler would like to attend the next month's GLCEDC meeting and discuss a county retention study and provide training. Members are encouraged to invite individuals who may be interested in helping with the study. Individuals will be needed to visit businesses and conduct and interview. Wheeler is hoping to have 8 volunteers for the project.

REPORT ON THE GREEN LAKE COUNTRY VISITORS BUREAU

Berlin has become a member of the visitor's bureau this year. They joined because they see a positive relationship between the GLCVB and the Tri-County Tourism Association.

Jason Kauffeld presented information on an upcoming series on How to Increase Customer & Profits in a Tourist Based Business. The series is a cooperative effort between the Tri-County Tourism Alliance and UW Oshkosh Office of the Wisconsin Small Business Development Center. The two presentations will be in February at the Fire Hall in Neshkoro.

TREASURER'S REPORT

EDC account: \$15,203.03

Housing RLF: \$19,578.26

Housing EAP working account: \$3,260.58

Housing EAP grant account: \$365.12

Motion/second(Sommers/Priske) to approve the treasurer's report. Motion carried.

VOUCHERS

Green Lake County Tourism	\$3750
Green Lake County Economic Development Corporation	\$2500

Motion/second(Williamson/Sommers) to approve the payment for Green Lake Tourism for \$3750 and to the Green Lake County Economic Development Corporation for \$2500. Roll call vote, 5 ayes, 0 nays, 4 absent. Motion carried.

SELECT BUSINESSES TO VISIT NEXT MONTH

Cornerstone will be invited to give a presentation in April. Jason Kauffeld will speak with representatives of Boca Grande in Ripon to see if they would be willing to give the Board a presentation on their proposed development in Ripon and how that will impact Green Lake County economic development.

COMMITTEE DISCUSSION

Priske explained that the County offices that were intended to stay in the downtown facility may move out to the County A building site. The vacated downtown facilities would then be open for economic development ideas.

Kauffeld thanked the Board for their commitment to the TCLI and explained some success stories. Williamson also mentioned how impressed he is with the two TCLI graduates who work at the Green Lake Bank. Kauffeld also updated the members on the Inventors and Entrepreneur group that meets monthly. He is looking at doing an analysis to determine local needs for his future UWEX programming. Discussion was held on possibly starting a community endowment for economic development. Baranowski reminded the group that Janice Hall from MPTC works with economic development and contracting for specialized training for businesses. Information was presented on the 2010 Building Communities webinar series titled "Community Development in a Difficult Economy. The series is presented live at the Goose Blind on the 3rd Tuesday of the month from 11am to noon.

FUTURE AGENDA ITEMS FOR ACTION AND DISCUSSION:

Meeting Dates: March 5, 2010 at 8:30 at the Courthouse

Agenda Items: UWEX Agent Report, Retention Study Presentation/Training

April Agenda: Sue Koehn – Report on Housing Grant, and Cornerstone Presentation

ADJOURNMENT

Motion/second(Egbert/Neubauer) to adjourn at 10:00 am. Motion carried.

Submitted by

Marge Bostelmann
Secretary